

fashion calendar

JULY 24

1995

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JANUARY	FEBRUARY	MARCH
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APRIL	MAY	JUNE	JULY
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AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, JULY 17 & 24, 1995

July 17-28	COTTON LABEL ISSEY MIYAKE (Spring/Summer)	3 W 18th	7th fl	242-5700
July 17	LUCIANO MORESCO (Men's Spring/Summer '96)	730 Fifth	Suite 401	Charles Hicks, 397-4300
July 17	TAG/THE APPAREL GROUP (Men's: IeV- Innocente Variazione, Bagutta, Robert Freda)	801 Madison	5th fl	772-0777
Thursday July 20 9:30 A.M.	ST. TROPEZ WOMEN'S PRESENTATION Also, 11:30 AM & 1:30 PM. Again, 7/27: 9:30 AM, 11:30 AM, 1:30 PM. Tkts: \$25; 560-3721 or 560-3726.	DAVID WOLFE -- D3 DONEGER DESIGN DIRECTION	463 SEVENTH AVENUE 4TH FLOOR	
July 22-25	JEWELERS OF AMERICA INTERNATIONAL SHOW at Javits Convention Center. Contact: Blenheim, 800-829-3976.			
July 22-26	<u>BOSTON</u> : GIFT SHOW, Bayside Exposition Center. Contact: George Little Mgmt., 914-421-3200.			
July 24	NEW YORK SPRING MENSWEAR COLLECTIONS			
Monday July 24 10-12:00 Noon.	TWO PRESENTATIONS: SPRING MENSWEAR COLLECTION Tea. Also, 2:00-4:00 P.M., High Tea. By invitation. Thereafter by appointment. Contact: 533-4108. (Fax: 979-7299).	ARCKITOURE (270 PARK AVE. SO., 4TH FL)	THE ROYALTON 44 WEST 44TH STREET	
Monday July 24 12:30 P.M.	"AMERICAN MENSWEAR DESIGNERS AT THEIR BEST" (Note date change). Luncheon. By invitation. Press: Kevin Krier & Associates, 431-0330. (Fax: 431-0660)	ESQUIRE	7TH ON SIXTH CENTER 50 WEST 40TH STREET	
July 24	2:00-4:00 P.M., ARCKITOURE, 2ND PRESENTATION. High Tea at Royalton, 44 W. 44th St; By inv; 533-4108.			
Cancelled July 24	NIGEL'S BY NATHAN DAVID SHOWING OF SPRING MENSWEAR, ORIGINALLY SCHEDULED FOR MONDAY, JULY 24 AT 5:00 P.M., HAS BEEN CANCELLED. (BY APPT. FROM 7/24).			
Monday July 24 6:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Buyers: 940-0600. Press: Kevin Krier & Associates, 431-0330. (Fax: 431-0660).	HUGO BOSS (645 FIFTH, 21ST FL)	SONY MUSIC STUDIO 460 WEST 54TH ST. (9TH/10TH)	
Monday July 24 7:30 P.M.	PARTY CELEBRATING MENSWEAR WEEK IN NY By invitation. Contact: 221-6239. (Fax: 768-0515).	7TH ON SIXTH INC.	PLACE TO BE ANNOUNCED	
Monday July 24 10:00 P.M.	GALA PARTY: LAUNCH OF HUGO FRAGRANCE By invitation. Contact: Brandusa Niro, 940-0600. (Fax: 940-0616).	HUGO BOSS (645 FIFTH, 21ST FL)	PLACE TO BE ANNOUNCED	
July 24	NIGEL'S BY NATHAN DAVID	712 Fifth	12th fl	581-8271
July 24-Aug. 25	NORMA QUINTO (Spring/Summer Menswear: Todd Killian, Matthew Batanian, Gregory Poe)	145 6th Ave. (at Spring St.)	Suite 601	Michael Fox, 206-1656
July 24	THE SHOWROOM, INC. (Spring Men's) (Nick Hilton R & B)	101 W 55th	Suite 3L	956-1316

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
July 24	STAFF USA INC. (Spring/Summer) (New York industrie by Alberto Biani Men's Collection, New York industrie by Alberto Biani Women's Collection, NN Studio Men's Collection, NN Studio Women's Collection, GYM Women's, Vivienne Westwood Red Label)	495 Broadway	5th fl 925-9700
Tuesday July 25 8:30 A.M.	PRESS: SHOWING OF SPRING MENSWEAR COLLECTION Breakfast. By invitation. Contact Alan or Keith, 246-0550. (Fax: 489-7311).	JHANE BARNES	145 WEST 57TH STREET SHOWROOM -12TH FLOOR
Tuesday July 25 10:00 A.M.	SHOWING OF SPRING MENSWEAR COLLECTIONS Ten Designers: Loris Azzaro, Vincent Dumas, Laurent Fuchs, Kenzo Homme, Jose Levy, Dominique Morlotti, Paco Rabanne, Georges Rech, Rykiel Homme, Jean-Philippe Wulmart. By inv; Brandusa Niro, 586-6272. (Fax: 586-1445).	FRENCH MENSWEAR FEDERATION	SONY MUSIC STUDIO 460 WEST 54TH ST. (9TH/10TH)
Tuesday July 25 11:30 A.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Buyers: 925-2900. Press: Croft P.R., 255-3703. (Fax: 691-0543).	SABATO RUSSO (520 BWAY, 10TH FL)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday July 25 12:30 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION (Note change of time). By invitation. Thereafter by appt. Contact: Keeble Cavaco & Duka, 582-3473. (Fax: 246-4098)	RICHARD TYLER (146 EAST 37TH ST)	7TH ON SIXTH CENTER 50 WEST 40TH STREET
Postponed July 25	ARTIFACT SHOWING OF SPRING MENSWEAR, ORIGINALLY SCHEDULED FOR TUES., JULY 25 AT 12:30 P.M., HAS BEEN POSTPONED TO JULY 27 AT 8:30 PM.		
Tuesday July 25 2:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By inv. Thereafter by appt. to 8/31, Shoreham, 33 W. 55th, #3A. Contact: Norma Quinto, 206-1656. (Fax: 206-1659).	DUENDE	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday July 25 3:00-5:00 P.M.	SPRING MENSWEAR PRESENTATION By invitation.	DONNA KARAN MENSWEAR	PLACE TO BE ANNOUNCED
Tuesday July 25 5:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appt. Buyers: Robin Inlander, 935-1122. Press: Norma Quinto, 206-1656. (Fax: 206-1659).	BOSA LE COLLEZIONI (3 EAST 54TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday July 25 6:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION Show. Party, 8:00 PM at Remi, 154 W. 54th. By inv. Thereafter by appt. Contact Phone/Fax: Lillian Varela, 807-6603.	JOE SOTO (73 SPRING ST, #408)	NATIONAL REPUBLICAN CLUB 3 WEST 51ST STREET
Tuesday July 25 7:15 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Press: Kevin Krier & Assoc., 431-0330. (Fax: 431-0660). Thereafter by appointment, 572-4877.	JOOP!	SONY MUSIC STUDIO 460 WEST 54TH ST. (9TH/10TH)
July 25 8:00 P.M.	CIGAR PARTY CELEBRATING PREMIERE OF JOE SOTO MENSWEAR at Remi, 154 West 54th St., 8:00-10:00 P.M. By invitation. Contact Phone/Fax: Lillian Varela, 807-6603.		
Cancelled July 25	DETAILS MAGAZINE DINNER, ORIGINALLY SCHEDULED FOR TUESDAY, JULY 25 AT 9:00 P.M., HAS BEEN CANCELLED.		
July 25-Aug. 11	SEED INC. (Spring/Summer Menswear: SO by Alexander van Slobbe)	76 Greene	226-0976
Wednesday July 26 8:30 A.M.	BREAKFAST HONORING ROBERT E. BRYAN New fashion editor of Men's Fashions of the Times. By invitation. Contact: 556-1076.	THE NEW YORK TIMES	REMI 144 WEST 54TH ST.- RIALTO RM.
Wednesday July 26 10:00 A.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: 596-6605. (Fax: 730-4818).	CALVIN KLEIN (205 W 39TH, 15TH FL)	SONY MUSIC STUDIO 460 WEST 54TH ST (9TH/10TH)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday July 26 11:30 A.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Contact: Christina Juarez & Assoc., 532-4224. (Fax: 889-4184). Thereafter by appointment, 645-4552.	WILKE*RODRIGUEZ (156 FIFTH, 4TH FL)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday July 26 12:30 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION (Note change of date, time, place). By invitation. Thereafter by appointment. Contact: 980-0110. (Fax: 980-7992).	GENE MEYER (37 WEST 57TH ST, 10TH FL)	7TH ON SIXTH CENTER 50 WEST 40TH STREET
Wednesday July 26 2:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Press: Harrington Saunders & Associates, 581-0407. (Fax: 581-0448).	BARRY BRICKEN (152 WEST 57TH, 4TH FL)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday July 26 3:30 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Loving & Weintraub, 935-1033. (Fax: 935-1426).	ARNOLD ZIMBERG NY (650 FIFTH, 14TH FL)	7TH ON SIXTH CENTER 50 WEST 40TH STREET
Wednesday July 26 4:00-6:00 P.M.	SPRING MENSWEAR PRESENTATION By invitation.	DKNY MENS	PLACE TO BE ANNOUNCED
Wednesday July 26 6:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Press: Helyn Taylor, 765-3073. (Request for seating only -- Fax: 765-1222).	ROBERT FRED A (241 WEST 36TH, 11TH FL)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday July 26 7:15 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Kevin Krier & Associates, 431-0330. (Fax: 431-0660)	TOMMY HILFIGER (25 WEST 39TH, 13TH FL)	SONY MUSIC STUDIO 460 WEST 54TH ST (9TH/10TH)
Wednesday July 26 8:30 P.M.	MENSWEAR WEEK PARTY & SCREENING By invitation. Contact: Mary Jo Rathgeb, 261-5000, ext. 3235. (Fax: 957-2900).	PLAYBOY	TRIBECA FILM CENTER 375 GREENWICH STREET
Thursday July 27 8:15-10:00 A.M.	PRESENTATION OF SPRING MENSWEAR COLLECTION Breakfast. By invitation. Press: Fineberg Publicity, 686-7820. (Fax: 545-0656). Thereafter by appt, 794-9380.	CESARANI (1330 AVE. OF AMERICAS)	HOTEL ALGONQUIN OAK ROOM - 59 WEST 44TH
July 27	ST. TROPEZ PRESENTATION, Doneger Design Direction, 463 7th, 9:30, 11:30, 1:30 PM. Tkts; \$25. 560-3721/3726.		
Thursday July 27 10:00 A.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Keeble Cavaco & Duka, 582-3473. (Fax: 246-4098)	NAUTICA (40 WEST 57TH, 7TH FL)	SONY MUSIC STUDIO 460 WEST 54TH ST (9TH/10TH)
Thursday July 27 11:30 A.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment, Contact: Norma Quinto, 206-1656. (Fax: 206-1659).	MATTHEW BATANIAN (145 AVE. OF AMERICAS, #601)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday July 27 12:30 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Buyers: 925-0002. Press: Croft P.R., 255-3703. (Fax: 691-0543).	AUSTYN ZUNG (40 WOOSTER, 3RD FL)	7TH ON SIXTH CENTER 50 WEST 40TH STREET
Thursday July 27 2:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION Designed by Richard Bengtsson & Edward Pavlick. By inv. Thereafter by appt. Contact: 627-4616. (Fax: 807-7021).	RICHARD EDWARDS (259 WEST 10TH ST.)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday July 27 3:00-5:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION Informal modeling & reception. By invitation. Contact: Norma Quinto, 206-1656. (Fax: 206-1659).	GREGORY POE (145 6TH AVE., #601)	THE ROYALTON 44 WEST 44TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday July 27 4:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Contact: Sebastian Fancamp, 439-4711.	EMO PANDELLI	CLUB EXPO 124 WEST 43RD STREET
Thursday July 27 5:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION Also, A2 Women's Spring I Collection. By invitation. Thereafter by appt. Press: In The Mix, 343-0808. (Fax: 343-0466).	AHMED AKKAD (137 FIFTH, 10TH FL.)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday July 27 6:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Buyers: 647-9409. Press: Croft P.R., 255-3703. (Fax: 691-0543).	JOHN BARTLETT (48 WEST 21ST, #902)	7TH ON SIXTH CENTER 50 WEST 40TH STREET
Thursday July 27 7:15 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Kevin Krier & Associates, 431-0330. (Fax: 431-0660).	JOSEPH ABOUD MENSWEAR & J.O.E. (650 FIFTH AVE)	SONY MUSIC STUDIO 460 WEST 54TH ST (9TH/10TH)
Thursday July 27 8:30-10:30 P.M.	COCKTAIL RECEPTION: SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: 362-1212. (Fax: 877-6152)	ARTIFACT	PLACE TO BE ANNOUNCED
Thursday July 27 10:00 P.M.	COCKTAIL PARTY By invitation. Contact: Norma Quinto, 206-1656. (Fax: 206-1659).	MATTHEW BATANIAN	TATOU 151 EAST 50TH STREET
Friday July 28 6:00-10:00 P.M.	RECEPTION: LAUNCH OF PELLARI SPRING MENSWEAR COLLECTION Cocktails/Buffer dinner. By invitation. Contact: John, 582-0200. (Fax: 974-8227).	ADC	46 WEST 55TH STREET SHOWROOM - 4TH FLOOR
Saturday July 29 6:00-8:30 P.M.	COCKTAIL RECEPTION By invitation. Contact: 221-5378. (Fax: 221-8349).	ESQUIRE; & J.J. FARMER	1114 SIXTH AVENUE (42ND ST) SHOWROOM - 8TH FLOOR
July 29-Aug. 1	EUROSTYLE (European Menswear) at Parker Meridien Hotel, 118 West 57th St. Contact: 315-1495.		
July 29-Aug. 1	<u>DALLAS</u> : MEN'S & BOYS' APPAREL at Int'l Menswear Market. Contact: 1-800-325-6587.		
Postponed July 30	LUCIANO MORESCO RECEPTION, ORIGINALLY SCHEDULED FOR SUNDAY, JULY 30 AT 6:30 P.M., HAS BEEN POSTPONED.		
Sunday July 30 7:00 P.M.	TIE ME UP, TIE ME DOWN" — LAUNCH OF TIE COLLECTION Cocktail reception. For Pediatric AIDS Foundation. By invitation. Press: In The Mix, 343-0808 (Fax: 343-0466).	MODULES	INDUSTRIA SUPERSTUDIO 775 WASHINGTON ST.
July 30-Aug. 1	BEEKEEPER BY J. MORGAN PUETT at Designers' Collective. Thereafter, Matthew Angelheart, 607-273-0283.		
July 30-Aug. 1	DESIGNERS' COLLECTIVE (Menswear/Accessories) & THE EUROPEANS (European Labels) at Hotel Plaza, Fifth Ave. & Central Park South (entrance at 58th St.). Contact: ENK Productions, Ltd., 759-8055. (Fax: 758-3403).		
July 30-Aug. 1	MODE COAST (Contemporary Menswear & Accessories) at Hotel Plaza, Fifth Ave. & Central Park South (entrance at 58th St.) Contact: ENK Productions, Ltd., 759-8055. (Fax: 758-3403).		
July 30-Aug. 3	<u>CHICAGO</u> : GIFT SHOW, McCormick Place North. Contact: George Little Mgmt., 914-421-3200.		
July 31-Aug. 11	RESORT MARKET IN NEW YORK		
Monday July 31- Aug. 4 10:00-6:00 P.M.	EXHIBITION OF SPRING MENSWEAR COLLECTION By appointment. Press: Owen J. Davidson; Buyers: Jade Wong, 979-5100. (Fax: 979-5676).	MATSUDA	10 EAST 21ST STREET SHOWROOM - SUITE 1810

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday July 31 6:30-8:00 P.M.	PARTY — DESIGNERS' COLLECTIVE, MODE COAST & THE EUROPEANS (Note time change). By invitation. Contact: ENK Productions, 759-8055. (Fax: 758-3403).	ENK PRODUCTIONS, LTD.	SYSTEM 76 E. 13TH ST (B'WAY/4TH AVE)
Monday July 31 8:00-11:30 P.M.	THE EUROPEANS — ITALIAN MENSWEAR AWARDS GALA (Note time change). By invitation. Contact: Jody Donohue Associates, 688-8653.	ITALIAN TRADE COMMISSION	THE RACQUET & TENNIS CLUB 370 PARK AVENUE (52ND/53RD)
July 31	RAOUL ARANGO (305-854-8602) (Cruise/Early Spring)	501 Seventh	Suite 418 575-2725
July 31	MICHAEL ATCHISON & ASSOCIATES (Holiday/Resort) (Cocktail/Evening: Donald Deal, Melinda Eng, Misha Tzar, Joel Woodard)	202 W 40th, Suites 1101 & 1102	768-1262
July 31	AUGUSTUS	530 Seventh	30th fl 840-6674
July 31	BALLANTYNE CASHMERE (Resort/Spring)	499 Seventh	17th fl So. Tower 736-4228
July 31	RUSSELL BENNETT (Showroom Seven)	498 Seventh	24th fl 643-4810
July 31	MARC BOUWER (Holiday/Resort) Note new address: 27 W 20th, Suite 1201		Joan Evangelista, 242-7510; 245-6587
July 31	CASTLEBERRY (Holiday/Cruise)	530 Seventh	11th fl 221-4333
July 31	PAULA COHEN (Damianou, Daymor Couture, Carole Dolighan, Jour et Nuit, L.S. Collection)	498 Seventh	9th fl 947-8252
July 31-Aug. 11	COMME des GARCONS SHIRT (Spring/Summer)	116 Wooster	By appt., 941-0277
July 31	CULLIN HILLS CASHMERE (Spring)	1410 Broadway	Suite 802 575-6542
July 31	ELLEGI (Men's: Umberto Bilancioni, Dolce & Gabbana Intimo & Mare, Nodo, Novecento By Gruppo Forall, Xacus; Women's: Mariella Burani, Dolce & Gabbana Intimo & Mare, Tricot Longhin, Valentino Night -7/24)	30 W 57th	4th fl 246-7034
July 31	GHOST (Showroom Seven)	498 Seventh	24th fl 643-4810
July 31	SYLVIA HEISEL (Holiday/Resort)	230 W 39th	3rd fl 719-3916
July 31	HINO & MALEE; HINO & MALEE II	214 W 39th	Suite 205 944-7980
July 31	YOKO HONDA (Resort/Spring I) Note new showroom: 498 Seventh		21st fl 268-0666
July 31	CAROL HORN (Four Seasons)	530 Seventh	3rd fl 921-2500
July 31	HUNTER-GARCES SALES LTD. (Resort/Spring I) (Michael Ballas, Paul Cormack, Heidi Kirkland, Louvrea Knits, Paul Patropulos, Stanley Sherman, Irina Simeonova)	525 Seventh	22nd fl 398-0979
July 31	GEMMA KAHNG	550 Seventh	6th fl 398-6616
July 31	ARTHUR KOHLER	530 Seventh	6th fl 302-7155
July 31	JOHN LINDSEY (Holiday/Resort/Spring I) (Borrelli Designer Knits, Leamond Dean, Gabalis, Paul Patropulos, Michel Soligny)	501 Seventh	Suite 1512 997-0484
July 31	MMcF BY MARY McFADDEN (Early Spring)	240 W 35th	5th fl Pat Carr, 868-0613
July 31	NECKERMANN INC (Givenchy en Plus, Jobis, Tristano Onofri, Yarell)	530 Seventh	20th fl 921-5550
July 31	SIGRID OLSEN (Spring)	1412 Broadway	7th fl 840-5050

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
July 31	JOHN PATRICK (Resort/Early Spring)	488 Seventh	6th fl	564-2218
July 31	DONNA RICCO	1441 Broadway	30th fl	997-7200
July 31	SHOWROOM SEVEN (RTW) (Holiday) (Lianne Barnes, Pamela Barish, Russell Bennett, Jane Booke, Dice Kayek, Cesar Galindo, Genius Dilettante, Ghost, Jeanette Kastenber, Loucas, Beverly Mehl, Severin)	498 Seventh	24th fl	643-4810
July 31	TAMOTSU (Resort/Spring I)	214 W 39th	3rd fl	921-0326
July 31	TROA COLLECTION (Spring I)	24 W 57th	Suite 505	397-4743
July 31-Aug. 23	UNGARO SOLO DONNA (Spring/Summer)	5 E 59th	3rd fl	Jocelyn Yap, 826-9800
July 31	CARMEN MARC VALVO	498 Seventh	4th fl	564-6937
July 31	VESTIMENTA (Women's)	595 Madison		207-8100
July 31	VICTORIA ROYAL; VICTORIA; VIE	530 Seventh	19th fl	944-6844
July 31	YEOHLEE	530 Seventh	5th fl	704-9600
Tuesday Aug. 1 5:30 P.M.	DEBUT OF 1995 FALL LINGERIE — PREMIERE RUNWAY SHOW Press check in. 6:00 P.M, cocktails. 7:00 P.M., show. By invitation. Press: Rogers & Cowan, 779-3500.	VICTORIA'S SECRET	HOTEL PLAZA GRAND BALLROOM	
Tuesday Aug. 1 6:00-9:00 P.M.	STILL LIFE PRESENTATION: SPRING MENSWEAR COLLECTION Cocktail reception. By invitation. Contact: Lubiam Showroom, 843-6400.	LUBIAM & ESQUIRE	NATL. ACADEMY OF DESIGN 1083 FIFTH AVENUE	
Tuesday Aug. 1 6:30-8:30 P.M.	RECEPTION FOR YUKIO KOBAYASHI — DESIGNER FOR MATSUDA Cocktails. By invitation. Press: 886-1100.	BARNEYS NEW YORK	MADISON AVE & 61ST STREET	
Aug. 1-25	ACCENTO BY MARZOTTO; STUDIO 000.1 BY FERRE (Women's Spring) (Press: Jill Eisenstadt)	650 Fifth, 17th fl		541-8855
Aug. 1	BLACK TIE BY OLEG CASSINI	550 Seventh	5th fl	556-2700
Aug. 1	CAROLINA HERRERA	501 Seventh	17th fl	944-5757
Aug. 1	JAX COLLECTION; COUNTRY BY JAX	530 Seventh	9th fl	768-2620
Aug. 1	KENAR	530 Seventh	25th fl	944-5300
Aug. 1-15	RENA LANGE (Spring I) Note new address: 730 Fifth	Suite 1000	Jennifer Gavin, 262-8065	
Aug. 1	JUSSARA LEE (PHD)	80 W 40th	2nd fl	719-0221
Aug. 1	LEONARD-PARIS	550 Seventh	18th fl	J. Arkin, 869-3601
Aug. 1- Sept. 8	MAX MARA (Spring)	530 Seventh	21st fl	302-1221
Aug. 1-31	MODA & CO. (Women's: Philosophy di Alberta Ferretti, Alberta Ferretti Cruise, Moschino Cheap & Chic, Moschino Jeans, Moschino Couture Cruise, Moschino Mare, Future Ozbek, Maxfield Parrish Pre-Spring, Jean Paul Gaultier Pre-Spring,)	745 Fifth	Suite 604	223-3223
Aug. 1	SIGNUM INT'L (Michael Cressey)(Holiday/Resort) (Sunny Choi, Fianona Knits, Laura Couture, Stephane Rolland-Paris)	501 Seventh	Suite 202	869-1122

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 2	FALL '96 COLOR & TRENDS, Doneger Design Direction, 463 7th; 9:30 AM, 11:30, 1:30 PM. Tkts: \$25; 560-3721/3726.		
Wednesday Aug. 2 2:00-5:00 P.M.	RESORT COLLECTION: INFORMAL MODELING Cocktail reception. By inv. Contact: 575-9018. (Fax: 575-9026) (By appt. from 7/31-8/4, Hotel Lowell, Lowell Suite 13B).	MAYELA (561 SEVENTH, SUITE 701)	HOTEL LOWELL 28 E. 63RD ST. - PEMBROKE RM.
Wednesday Aug. 2 5:30 P.M.	FRONTLINERS 6: "BEAUTY: THE ART OF AGING & TRANSFORMATION" Spkrs: Dayle Haddon, Actress/Model; Dr. Monte Keen, Dir. Facial Plastic & Reconstructive Surgery, Columbia Presbyterian Medical Ctr.; Edie Weiner, Pres., Weiner, Edrich & Brown. Tkts: \$20 mem./ \$35, non-members; 593-1715.	THE FASHION GROUP INT'L	597 FIFTH AVENUE 8TH FLOOR
Wednesday Aug. 2 6:00-8:00 P.M.	RECEPTION CELEBRATING NEW SHOWROOM OPENING Cocktails. By invitation. Contact: Deborah H. Baum, 262-8065. Press: Jody Donohue Associates, 688-8653.	RENA LANGE	730 FIFTH AVENUE SHOWROOM - 10TH FLOOR
Aug. 2	STANLEY LEVINE, INC. (Liancarlo)	501 Seventh	Suite 209 997-0120
Postponed Aug. 3	KARL LAGERFELD SHOWING OF PREFACE SPRING/SUMMER, ORIGINALLY SCHEDULED FOR AUG. 3-9 AT 9:00 AM & 2:00 PM, HAS BEEN POSTPONED TO SEPTEMBER 11-15.		
Aug. 3-14	SAMANTHA CHANG (Designer Sportswear) (Holiday) 22 W 15th	Suite 11H	255-3035
Aug. 3	HOLLY HARP; MS. HOLLY HARP (Holiday/Resort) 37 W 57th, Suite 704; Jim Harp, 800-276-0075 or 832-6464		
Aug. 4-14	MARK HEISTER (247-0300)(Resort/Early Spring) Essex House	Suite 701	312-527-0422
Aug. 4-6	<u>COLOGNE</u> : HERREN MODE WOCHE (Young Men's & Casual Menswear) Contact: 011-81-6818166.		
Aug. 5	AMERICAN INT'L DESIGNERS AT THE WALDORF, Waldorf-Astoria (355-3000) (Neil Bieff, Michael Casey Couture, Cunningham Collection, Lane Davis, David Hayes, Peggy Jennings, Mezamore Haute Couture, William Pearson, Patricia Rhodes, SanCarlin, Travilla)		504-667-0462
Aug. 5	DESIGNERS AT THE ESSEX HOUSE, 160 Central Park So., (247-0300) (Lili Butler, Fleurette, Mark Heister, Helga, Mandana, Marisa Minicucci, Miri, Gene Roye, Lily Samii, Sansappelle, Skinz Designs)		Marjorie Carne, 818-247-3718
Aug. 5	DAVID HAYES (355-3000)	Waldorf-Astoria	Suite 10R 213-626-6342
Aug. 5	SANCARLIN (355-3000)	Waldorf-Astoria	Suite 14H 504-667-0462
Aug. 5	SANSAPPELLE (247-0300)	Essex House	312-642-9642
Aug. 5	TRAVILLA (355-3000)	Waldorf-Astoria	Suite 14R 213-745-7677
Aug. 5-9	<u>SAN FRANCISCO</u> : GIFT SHOW at Moscone Center. Contact: George Little Mgmt., 914-421-3200.		
Sunday Aug. 6 6:30 P.M.	PARTY FOR ACCESSORIE CIRCUIT & INTERMEZZO COLLECTIONS By invitation. Contact: 759-8055. (Fax: 758-3403)	ENK PRODUCTIONS	HOTEL PLAZA THE BAROQUE ROOM
Aug. 6	APROPO (Accessory Circuit: Rms. 1332-39 & 1341/47/49/51) (Laura Cardillo, Yvone Christa, Gem Kingdom, Lois Hill, IFO, Tanah Kalb, Noir, Lisa Marinucci, Christopher Phelan, Miriam Salat, Simon Sebbag, Seno, Raquel Sitwell, Subtle Creature, Brian Toohey, Tote Le Monde, U & I, Yasmine)	Thereafter, 417 Fifth, Suite 1018; 725-0355	
Aug. 6	FRAGMENTS (Jewelry & Accessories) At Accessorie Circuit, 8/6-8. Thereafter 107 Greene St. (Reem Acra, Miguel Ases, Wendy Brigode, Roberta Chiarella, Cara Croninger, Heidi Dauss, Bettina Duncan, Marie Ferra, Janice Girardi, Barbara Klar, Alana Leigh, C. Marchant, Richard Minadeo, Mario Salvucci, Tateossian, Cynthia Wolff)		226-8878
Aug. 6	STALEY GRETZINGER; RAGMAN Intermezzo Collections, 8/6-8: Thereafter: 214 W 39th, 2nd fl., 944-6311		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 6	MARINA KILLERY at Accessorie Circuit, Rm. 713. Thereafter, 5-9 Union Sq. West; Shelagh D'Arcy-Hinds, 924-5660		
Aug. 6	ROBERT LEE MORRIS (Jewelry, watches, evening bags) at Acc. Circuit, #1015. Thereafter, 161 6th, 14th fl., 645-0444.		
Aug. 6	NOTANONYMOUS At Accessorie Circuit, 8/6-8. Thereafter: 54 W 39th 10th fl. 997-3512 (Dayne Du Vall, Dian Malouf, Felide, Foree Hunsicker for Medallias, Hilary Druxman, La Belle, Lenni Navarro, Cynthia Norton, Robert Rokoff, Silver Seasons, Umamo, We Be Hats) (In showroom only: Maria Lux Shoes)		
Aug. 6	J. MORGAN PUETT (Spring Hahira & J.M.P.) at Styleworks. Thereafter, Susan Greenstadt, 215 W 40th, 302-0600.		
Aug. 6	SHOWROOM SEVEN (Accessories) (at Accessorie Circuit) Thereafter: 498 Seventh, 24th fl 643-4810 (Nancy Bacich, Bajra, Eric Beamon Gloves, Erickson Beamon, Butler & Wilson, Conchi, Carrie Forbes, Genius Dilettante, Tally-B, Tyed Thru Tyme, 31 Fevrier, Ann Turk, Vass-Ludacer; At showroom: Stephen Jones,)		
Aug. 6-8	ACCESSORIE CIRCUIT at Hotel Plaza, Fifth Ave. & Central Park South (entrance at 58th St.). Contact: ENK Productions, Ltd., 759-8055. (Fax: 758-3403).		
Aug. 6-8	FAE (Fashion Accessory Expo - over 1,000 Collections), Javits Convention Ctr; Joanne Mohr, 203-852-0500 ext. 297.		
Aug. 6-8	INTERMEZZO COLLECTIONS (Juried RTW for Fall/Holiday '95)(Concurrent with Accessorie Circuit) at Hotel Plaza, Fifth Ave. & Central Park South (entrance at 58th St.). Contact: ENK Productions, Ltd., 759-8055. (Fax: 758-3403).		
Aug. 6-8	STYLEWORKS (Holiday/Resort Collections) Hotel Intercontinental, 48th St. (Park/Lexington) Contact: 741-3653.		
Aug. 6-9	FFANY (FASHION FOOTWEAR ASSOC. OF NY) Market Week at Hotel Plaza. Contact: 832-1745. (Fax: 832-1744).		
Aug. 6-9	INTERNATIONAL KIDS FASHION SHOW, Javits Convention Center. Contact: The Larkin Group, 594-0880.		
Aug. 6-8	<u>CHICAGO</u> : MEN'S & YOUNG MEN'S (Holiday/Spring) & MIDWEST MEN'S COLLECTIVE; 800-677-6278.		
Aug. 6-8	<u>DUSSELDORF</u> : IGEDO DESSOUS/BEACH; 416-444-8777. (Body, Lingerie, Swimwear) PR: Ogan/Dallal, 840-0888.		
Aug. 6-9	<u>DUSSELDORF</u> : COLLECTIONS PREMIEREN; 416-444-8777. (Men's/Women's) PR: Ogan/Dallal, 840-0888.		
Monday Aug. 7-11 10:30-2:00 P.M.	SIGNATURE & LEATHER HANDBAGS & ACCESSORIES By appointment. Contact: Christa Gubener, 947-6351. (Fax: 594-6239).	MCM	57 EAST 57TH STREET STREET LEVEL
Cancelled Aug. 7	CALVIN KLEIN SHOWING OF SWIMWEAR, ORIGINALLY SCHEDULED FOR MONDAY, AUG. 7 AT 11:00 A.M., HAS BEEN CANCELLED.		
Monday Aug. 7 3:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 719-9200. (Fax: 391-4327)	NICOLE MILLER	525 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday Aug. 7 4:30 P.M.	SHOWING OF RESORT COLLECTION By invitation. Press: 2wo One 2wo, 343-1733. Thereafter by appointment. Contact: 695-9509. (Fax: 695-4931).	HAN FENG (2109 BROADWAY)	PLACE TO BE ANNOUNCED
Monday Aug. 7 5:30 P.M.	5TH ANNUAL S.W.I.M. FASHION SHOW & PARTY Cocktails. Show, 7:00 PM. 70 swimwear collections. By inv. Contact: Barbara Brady, 213-239-9347. (Fax: 213-624-9876).	SWIMWEAR MFRS. ASSOCIATION; DU PONT	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday Aug. 7 6:30-8:30 P.M.	RECEPTION CELEBRATING NEW SHOWROOM OPENING Cocktails. By invitation. Contact: Jackie Hamada, 947-2333. (Fax: 268-9645).	CALVIN KLEIN HOSIERY	358 FIFTH AVENUE SHOWROOM - 705
Monday Aug. 7 7:00-9:00 P.M.	PREVIEW: PLAYBOY JEWELRY COLLECTION BY BUTLER & WILSON Cocktails. By invitation. Contact: Showroom Seven, 643-4810. (Fax: 971-6066).	PLAYBOY ENTERPRISES, INC.	730 FIFTH AVENUE (56TH/57TH STREET)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Aug. 7	JOSEPH ABBOUD WOMEN'S (Spring)	650 Fifth	32nd fl	586-9140
Aug. 7	ADC (Moreno Martini - Shirts, Sergio Pellari - Designer Sportswear, Speak Easy - Knitwear)	46 W 55th	4th fl	582-0200
Aug. 7-18	VICTOR ALFARO	130 Barrow	Suite 105	242-3557
Aug. 7	LIDA BADAY	550 Seventh	18th fl	840-2121
Aug. 7	BADGLEY MISCHKA (Pre-Spring)	525 Seventh	14th fl	921-1585
Aug. 7	BADGLEY MISCHKA STUDIO (Spring)	525 Seventh	14th fl	921-1585
Aug. 7	BRADLEY BAYOU; BRADLEY (Holiday/Resort)	240 W 35th	Suite 501	695-4911
Aug. 7	GEOFFREY BEENE	250 W 39th	9th fl	398-0800
Aug. 7	BILL BLASS	550 Seventh	12th fl	221-6660
Aug. 7	ALEX DE BOLZAN (Early Spring)	530 Seventh	9th fl	Xiomara Larios, 221-0095
Aug. 7	SULLY BONNELLY	530 Seventh	19th fl	354-0444
Aug. 7	LIZA BRUCE	134 Spring		274-9320
Aug. 7	CHETTA B	498 Seventh	17th fl	947-2006
Aug. 7	RENEE DUMARR (Resort/Spring I)	530 Seventh	7th fl	768-3734
Aug. 7	STEVE FABRIKANT	550 Seventh	24th fl	869-6777
Aug. 7	EILEEN FISHER (Resort/Spring I)	214 W 39th	Suite 403	944-0808
Aug. 7	ERIC GASKINS (Holiday)	202 W 40th	Suite 601	575-5692
Aug. 7	GISPA/MARINA SPADAFORA (Spring/Summer)	530 Seventh	15th fl	869-2888
Aug. 7	GOLDPFEIL (Fall & Spring/Summer Men's/Women's Acc. from Germany)	770 Madison,	Stefanie Schmidt,	472-1400
Aug. 7	LYNN GREENE FOR RICHARD NEAL; OLEG CASSINI SUITS	500 Seventh	17th fl	719-9330
Aug. 7	J & J PRET (Michel Soligny)	501 Seventh	Suite 1512	Jim Nolan, 869-0771
Aug. 7	MARC JACOBS	113 Spring	3rd fl	343-0222
Aug. 7	MICHAEL KORS	550 Seventh	7th fl	221-1950
Aug. 7	BARBARA KRAMER COLLECTIONS (Accessories: Amy Chan, Tocca)	95 Fifth	3rd fl	242-1565
Aug. 7	RALPH LAUREN	550 Seventh	3rd fl	704-9500
Aug. 7	SUSAN LAZAR (Holiday Accessories at Acc. Circuit, #1019)	Spring I Sportswear: 214 W 39th,	5th fl.,	302-5888
Aug. 7	MARY McFADDEN	240 W 35th	17th fl	Timothy Hayes, 736-4078
Aug. 7	MAGASCHONI/MAGASCHONI APPAREL GROUP (Early Spring)	499 Seventh,	21st fl So.	629-8686

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Aug. 7	MARY JANE MARCASIANO (Four Seasons) or 138 Spring St., 226-6809	530 Seventh	3rd fl	921-2500
Aug. 7	ILDI MARSHALL	530 Seventh	5th fl	730-2823
Aug. 7	JOANNA MASTROIANNI (Holiday/Resort)	530 Seventh, 26th fl	Marion Milenovic,	764-0840
Aug. 7	MONDI OF AMERICA (Spring/Summer)	214 W 39th	#206	869-3060
Aug. 7	NATORI; NATORI II; JOSIE	40 E 34th	18th fl	532-7796
Aug. 7	NESLIHAN (Pre-Spring)	1466 Broadway	Suite 1107	764-7507
Aug. 7	PALOMA PICASSO FOR LOPEZ CAMBIL; BY PALOMA PICASSO (Spring/Summer)	37 W 57th		421-2260
Aug. 7	STANLEY PLATOS/MARTIN ROSS	501 Seventh	2nd fl	840-2500
Aug. 7	TOM & LINDA PLATT	214 W 39th	Suite 800	764-1210
Aug. 7	REGINA PORTER; REGINA PORTER SPORT	205 W 39th	7th fl	354-6440
Aug. 7	JAMES PURCELL	488 Seventh	Suite 11F	643-9548
Aug. 7	OSCAR DE LA RENTA	550 Seventh	8th fl	354-6777
Aug. 7	JACKIE ROGERS (Early Spring) Note new address:	202 W 40th	8th fl	302-2331
Aug. 7	CYNTHIA ROWLEY	550 Seventh	19th fl	575-9020
Aug. 7	FERNANDO SANCHEZ	5 W 19th	7th fl	929-5060
Aug. 7	SEED INC. (Women's RTW: Cherchez la Femme, Cristiano Fissore, Erica Tanov, Grazia'Iliani, Micaela de Leon; Accessories: Claudia Rapisarda, Jacqueline Rabun, Heidi Abra, Neisha Crosland, Wouters & Hendrix)	76 Greene St	Suite 3S Ellen Carey,	226-0976
Aug. 7	THE SHOWROOM, INC. (Spring) (Maria Di Ripabianca, Kyuso, Katheryn Simon Belts)	101 W 55th	Suite 3L	956-1316
Aug. 7	GEORGE SIMONTON	530 Seventh	8th fl	840-4060
Aug. 7	CYNTHIA STEFFE	550 Seventh	21st fl	Margaret Schell, 302-8179
Aug. 7	STEVEN STOLMAN (Early Spring)	530 Seventh	10th fl	840-2727
Aug. 7	ANNA SUI	275 W 39th	5th fl	768-1004
Aug. 7	PATRICIA UNDERWOOD (Holiday/Resort Hats)	242 W 36th	11th fl	268-3774
Aug. 7	JOAN VASS USA	485 Seventh	Suite 301	947-3417
Aug. 7	ILIE WACS (Early Spring)	530 Seventh	19th fl	354-9080
Aug. 7	WESTCOTT FENASCI	530 Seventh	20th fl	Timothy Quinn, 768-9794
Aug. 7	ZANG TOI	30 W 57th	7th fl	757-1200
Aug. 7-9	INTIMATE APPAREL SALON at Doral Tuscany, 120 E. 39th St. (Park/Lexington). Contact: Carol M. Bigman, POB 5101, Brookfield, CT. 06804. Phone: 203-740-2018. (Fax: 203-740-8669).			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 7-11	INTIMATE APPAREL MARKET IN NEW YORK		
Aug. 7-11	ACCESSORY MARKET IN NEW YORK		
Tuesday Aug. 8 8:00-10:00 A.M.	BUYERS' BREAKFAST: PREVIEW OF SPRING COLLECTION By invitation. Contact: 869-3060. (Fax: 869-3595).	MONDI; PATRIZIA; & PORTARA	214 WEST 39TH STREET SHOWROOM - SUITE 206
Tuesday Aug. 8 9:00-11:00 A.M.	PRESS BREAKFAST: SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Press: In The Mix, 343-0808.	JENNIFER GEORGE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Aug. 8 9:00 A.M.	SHOWING OF SPRING/ SUMMER COLLECTION I Again, 8/15 & 8/22. By invitation. By appointment to 8/30. Contact: Dawn Welch, 840-8220. (Fax: 869-7507).	LOUIS FERAUD R.T.W.; LOUIS FERAUD SET	570 SEVENTH AVENUE SHOWROOM - 17TH FL
Tuesday Aug. 8 11:00 A.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Buyers: NYC showroom, 869-7979. Press: Orsi Public Relations, 213-874-4073.	DAVID DART	214 WEST 39TH STREET SHOWROOM - SUITE 700
Tuesday Aug. 8 12:00 Noon	SHOWING OF SWIMWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Keeble Cavaco & Duka, 582-3473. (Fax: 246-4098).	ADRIENNE VITTADINI SWIM	575 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Tuesday Aug. 8 1:30 P.M.	SHOWING OF PRE SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 695-1360. (Fax: 695-1257).	KENNETH RICHARD (240 WEST 35TH, SUITE 402)	THE PUCK BUILDING 295 LAFAYETTE ST - PENTHOUSE
Tuesday Aug. 8 3:00 P.M.	SHOWING OF SPA '95 & SPRING I COLLECTIONS By invitation. Thereafter by appointment. Contact: 334-0055 (Fax: 334-9569).	ISAAC MIZRAHI	104 WOOSTER STREET
Tuesday Aug. 8 4:00-6:00 P.M.	NEW COLLECTION — MODEL PRESENTATION & EXHIBIT Also, Open House, Wed., 8/9 - Fri., 8/11, 10:00-6:00 P.M. or by appointment. Contact: 736-4315. (Fax: 736-4355).	ROBERT DANES	PLACE TO BE ANNOUNCED
Tuesday Aug. 8 5:00 P.M.	SHOWING OF SWIMWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Donna Corey, 354-1240. (Fax: 302-3851).	GOTTEX	PLACE TO BE ANNOUNCED
Tuesday Aug. 8 5:00-7:30 P.M.	SHOWING OF ACCESSORY COLLECTION Cocktail reception. By invitation. Contact: Carol Viamin, 980-2534. (Fax: 980-2536) (By appointment, 8/7-11).	CHLOÉ	60 EAST 56TH STREET SHOWROOM - 5TH FLOOR
Tuesday Aug. 8 6:00-8:00 P.M.	SHOWING OF RESORT/EARLY SPRING COLLECTIONS Cocktail reception. By invitation. Contact: Sandra Shafer, 768-2220. (Fax: 768-2002).	MARK EISEN (214 WEST 39TH, 3RD FL)	PLACE TO BE ANNOUNCED
Aug. 8	THE ISABELLA COMPANY (Spring I) (Basler to 9/8; Biba, La Squadra, J.J. Garella, Histoire de Femmes)	1412 Broadway	12th fl 302-2055
Aug. 8	HUBERT FRANCO (Early Spring)	530 Seventh	2nd fl 997-7266
Aug. 8	LILLY PULITZER (Spring)	Hotel Delmonico, 59th & Park	Jim Bradbeer, 610-644-1500
Aug. 8	RENFREW (Spring I)	214 W 39th	Suite 905 944-4030
Wednesday Aug. 9 12:00-2:00 P.M.	LAUNCH OF NEW EYEWEAR COLLECTION Luncheon. By invitation. Press: Loving & Weintraub, 935-1033. (Fax: 935-1426).	ROBERT MARC OPTICIANS	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Aug. 9 5:00 P.M.	SHOWING OF SWIMWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Brenda Blackman, 354-7946. (Fax: 354-9644).	BILL BLASS SWIM	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Aug. 9 6:00-10:00 P.M.	"BLOOMERS TO BIKINIS" — 85 YEARS OF SWIMWEAR Cocktails, Hors d'Oeuvres. Swimwear Show, 7:15 PM. Dancing, 8-10 PM. By inv. Press: KRT, 242-2550 (Fax: 242-3177).	JANTZEN	HOTEL PLAZA GRAND BALLROOM
Aug. 9	LIHLI NEW YORK	36 E 57th	4th fl 688-0878
Thursday Aug. 10 3:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 354-2100.	PAMELA DENNIS	550 SEVENTH AVENUE SHOWROOM -- 22ND FLOOR
Thursday Aug. 10 6:00-8:00 P.M.	ANNE KLEIN COCKTAIL PARTY Patrick Robinson, designer of the Anne Klein Collection, attending. By invitation. Contact: 940-4242.	SAKS FIFTH AVENUE	ANNE KLEIN BOUTIQUE 2ND FLOOR
Aug. 10	ANNE KLEIN COLLECTION	205 W 39th	3rd fl 852-5894
Aug. 10-25	RICHARD TYLER		673-4205
Aug. 11-14	<u>MIAMI</u> : WOMEN'S & CHILDREN'S (Resort) MARKET		
Aug. 11-15	<u>LOS ANGELES</u> : WOMEN'S & CHILDREN'S (Resort) MARKET		
Aug. 12-17	NEW YORK GIFT SHOW, at Piers 90 & 91, 8/12-16 and also at Javits Convention Center 8/13-17. For breakdown of exhibition space as well as all other information, contact: George Little Mgmt., 914-421-3200.		
Aug. 13-15	<u>LOS ANGELES</u> : EUROSTYLE (European Menswear) at The Four Seasons Hotel. Contact: 315-1495.		
Monday Aug. 14- Aug. 16	7TH EDITION: "THE PRINT SHOW" ORIGINAL ART FOR FABRICS Daily, 10 A.M. to 6:00 P.M. Press & buyers only. Contact: Ginine Mohamad, 909-0380.	AM ASSOC. APPAREL TEXTILE DESIGN STUDIOS & AGENTS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Aug. 14	ESCADA MARGARETHA LEY (Spring) 1412 Broadway		8th fl 852-5300
Aug. 14	TAG/THE APPAREL GROUP (Women's: Rouge à Levres, Bagutta)	801 Madison	5th fl 772-0777
Tuesday Aug. 15 8:30-2:30 P.M.	COLOR DIRECTIONS FORECAST WORKSHOP — SPRING/SUMMER '97 Women's, Men's, Children's/Juniors/Active, Cosmetics. Contact: Debi Bateman, 703-329-8501. (Fax: 703-329-0155).	COLOR MARKETING GROUP	F.I.T- DUBINSKY STUDENT CTR. 8TH AVENUE & 27TH STREET
Tuesday Aug. 15- Aug. 17	THE ORIGINAL TEXTILE PRINT DESIGN SALON IN NEW YORK Fall '96. Daily, 9:30 A.M.-5:30 P.M. Contact: Eileen Mislove, Phone/Fax: 718-722-7957. To the trade only.	INPRINTS NY	ARNO'S 141 WEST 38TH STREET
Wednesday Aug. 16 5:00 P.M.	BENEFIT: GALA GARDEN RECEPTION IN SARATOGA Immediately following the Yaddo Stakes at Saratoga Racetrack. For: Artists Community. Tkts: \$75; 614-6564.	HARPER'S; ABSOLUT VODKA	GARDENS AT YADDO SARATOGA, NEW YORK
Wednesday Aug. 16 7:30-9:30 P.M.	FRAGRANCE LAUNCH PARTY — TRUESTE BY TIFFANY A "Summer in the City" Celebration. By invitation. Contact: Eva Hoffman, 605-4683. (Fax: 605-4364).	TIFFANY & CO.	727 FIFTH AVENUE
Aug. 17-21	<u>DALLAS</u> : WOMEN'S & CHILDREN'S (Resort) MARKET		
Aug. 20-22	<u>MIAMI</u> : SHOE MARKET		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 20-22	<u>MUNICH</u> : MODE WOCHE MUNCHEN (Int'l Fair - Women's/Men's/ Children's Collections. Contact: 011-81-940-4625.		
Aug. 22-24	YARN FAIR/CAD EXPO (Yarns, Fibers/Computers) Javits Convention Center. Contact: KNSA, 683-7520.		
Wednesday Aug. 23 7:00-10:00 P.M.	BENEFIT PREVIEW OF BARNEYS NEW YORK WAREHOUSE SALE Cocktails. Hosted by artist Ross Bleckner. Tickets: \$10. Contact: 924-3934.	COMMUNITY RESEARCH INITIATIVE ON AIDS (CRIA)	255 WEST 17TH STREET (7TH/8TH AVENUE)
Aug. 24-29	<u>ATLANTA</u> : WOMEN'S & CHILDREN'S (Resort) MARKET		
Aug. 25	AUGUSTUS (Spring)	530 Seventh	30th fl 840-6674
Aug. 25-29	<u>CHICAGO</u> : WOMEN'S & CHILDREN'S (Resort) MARKET		
Aug. 27-30	<u>MIAMI</u> : GIFT SHOW at Miami Merchandise Mart. Contact: George Little Mgmt., 914-421-3200.		
Aug. 28-Sept. 29	BOGNER SPORTSWEAR; GOLF	1466 Broadway	Suite 1402 921-9410
Aug. 28	NICOLE FARHI (Spring) (Men's/Women's/Black-on-Black)	512 Seventh	41st fl 221-7568
Aug. 28-31	<u>LAS VEGAS</u> : MAGIC (International Menswear) Las Vegas Convention Ctr. Contact: 310-393-7757. (Fax: 310-393-8525)		
Aug. 28-31	<u>LAS VEGAS</u> : REGIONE MARCHE AT THE MAGIC SHOW (Fine Apparel for Men/Women made in Italy) at Hilton Convention Center. Contact: Italian Trade Commission, 980-1500.		
Sept. 1-4	<u>PARIS</u> : SALON INT'L DU PRET A PORTER (FEMININ BOUTIQUE) (Spring/Summer '96) Contact: 33-1-44-94-700.		
Sept. 2-5	<u>PARIS</u> : SEHM (Int'l Men's RTW) Porte de Versailles. USA contact: 703-522-5000. (Fax: 703-522-5005).		
Sept. 4	LABOR DAY (Monday, Legal Holiday)		

1996 REGIONAL MARKETS

ATLANTA	JAN. 25-29 (SUMMER/TRANSITION) APRIL 11-15 (FALL I) JUNE 13-17 (FALL II) AUGUST 22-26 (RESORT) OCTOBER 24-28 (SPRING/SUMMER '97)	MIAMI	JAN. 14-17 (SUMMER/TRANSITION) MARCH 16-19 (FALL I) MAY 31-JUNE 3 (FALL II) AUGUST 9-12 (RESORT) OCTOBER 12-15 (SPRING '97)
CHICAGO	JAN. 26-30 (SUMMER/FALL PREVIEW) MARCH 29-APRIL 2 (FALL) MAY 31- JUNE 4 (FALL II/HOLIDAY) AUGUST 16-20 (HOLIDAY/RESORT/SPRING I) OCTOBER 25-29 (SPRING '97)	DALLAS	JAN. 18-22 (SUMMER/TRANSITION) MARCH 21-APRIL 25 (FALL I) JUNE 6-10 (FALL II) AUGUST 15-19 (RESORT) OCTOBER 17-21 (SPRING '97)
LOS ANGELES	JAN. 12-16 (SUMMER/TRANSITION) APRIL 19-23 (FALL I) JUNE 21-25 (FALL II/HOLIDAY) AUGUST 9-13 (HOLIDAY/RESORT) NOVEMBER 1-5 (SPRING '97))		